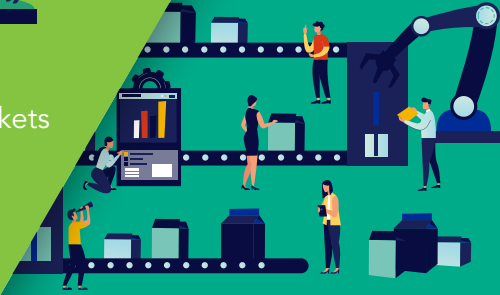




## Promoting American Agriculture

The USMCA will help farmers access foreign markets and enhance productivity through innovative software solutions. For example, these rules safeguard the ability to develop accurate weather forecasts drawn from data collected across borders — helping farmers optimize planting and harvesting.



## Powering American Manufacturing

The USMCA will help manufacturers compete and grow in a global market. Automakers using the industrial cloud can connect with parts suppliers across North America — making American manufacturing more competitive vis-a-vis overseas competitors.



## Promoting Copyright Protection Online

The USMCA promotes copyright protection online by providing appropriate safe harbors to businesses that remove infringing content from their platforms.



## Protecting Consumer Privacy

The USMCA helps secure our personal data by requiring a system of privacy protection that addresses issues of transparency, security safeguards, and enforcement.

# Please Support USMCA

The USMCA's Digital Trade and IP Rules Will Accelerate Economic Growth, Create New Jobs, and Foster Innovation in America



## Creating New, High-Paying Tech Jobs

Increased digital collaboration and data flows across North America will open the door for new American software jobs that pay six figures on average. See real-world, success stories at [TransformYourTrade.org](https://www.bsa.org/transformyourtrade).



## Bolstering Cybersecurity

The USMCA raises the level of cybersecurity protection across North America, effectively helping secure American citizens' and companies' sensitive data and trade secrets from malicious activity by overseas adversaries and competitors.